



GAP enters the Fall '18 season, with its unique **Soft Wear** clothing - a curated collection of super soft garments, for men and women; engineered to fit to perfection. This season, it's all about good fits that let you live, work, play and move in total comfort. The collection spans across denim fits that include slim, skinny, and jeggings. The extra stretchy fabric used in the denim fits, is super soft on the inside and the outside, and still looks like regular denim.

The key offerings this season are:

Women:

- The Girlfriend Chino, a timeless favorite, is presented with a makeover: studded twill tape side seams and patchwork detailing
- Plaid bottoms and blazers are key looks this season, as they come in a range of fresh colors, like lilacs, aqua, and heathers
- Gap's assortment of Fall dresses come in a range of silhouettes, and in a selection of floral prints, perfect for any transitional wardrobe
- The women's collection is priced between INR 999 to INR 7999

Men:

- For men, the carbon brushed fleece is a new addition to look out for this Fall. With full zip hoodies, crew necks, and pullover hoodie styles, the new fleece fabrication is super soft and super durable, courtesy to how it is made
- Washwell™ Denim: designers at Gap have developed Washwell™ smart wash techniques, which help save water and reduce pollution without losing the look and feel of denim
- The men's collection is priced between INR 799 to INR 7999

About Gap

Gap is one of the world's most iconic apparel and accessories brands and the authority on American casual style. Founded in San Francisco in 1969, Gap's collections are designed to build the foundation of modern wardrobes – all things denim, classic white shirts, khakis and must-have trends. Beginning with the first international store in London in 1987, Gap continues to connect with customers online and across the brand's more than 1,600 company-operated and franchise retail locations around the world. Gap includes Women's and Men's apparel and accessories, GapKids, babyGap, GapMaternity, GapBody and GapFit collections. The brand also serves value-conscious customers with exclusively-designed collections for Gap Outlet and Gap Factory Stores. Gap is the namesake brand for leading global specialty retailer, Gap Inc. (NYSE: GPS) which includes Gap, Banana Republic, Old Navy and Athleta. For more information, please visit www.gapinc.com.

About Arvind Limited:

Arvind Limited is one of India's largest integrated textile and apparel company with a strong presence in branded garments. It is one of the largest manufacturers and exporters of textile products with a turnover of US\$ 1.7 billion. Arvind has an unmatched portfolio of owned brands such as Flying Machine; as well as licensed product brands such as Arrow, GAP, Gant, Izod, Aeropostale, Nautica, US Polo Assn., to name a few. The portfolio also includes retail brands like Unlimited, The Arvind Store, The Children's Place and Hanes.

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